OSTIM TECHNICAL UNIVERSITY

FACULTY OF ECONOMICS AND ADMINISTRATIVE SCIENCES

**EPR 321 ENTREPRENEURSHIP AND SOCIAL IMPACT**

COURSE SYLLABUS FORM 2022-2023

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| **EPR 321 Entrepreneurship and Social Impact**  |
| **Course Name** | **Course Code** | **Period** | **Hours** | **Application** | **Laboratory** | **Credit** | **ECTS** |
| Entrepreneurship and Social Impact | EPR 321 | 5 | - | - | - | 0 | 0 |

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| **Language of Instruction** | English |
| **Course Status** | Compulsory |
| **Course Level** | Bachelor |
| **Learning and Teaching Techniques of the Course** |  Application |
| **Class Time/Classroom** |  |
| **Instructor** |  |
| **Office** |  |
| **E-mail** |  |
| **Office Hours** |  |

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| **Course Objective** |
| The aim of the course is; to encourage students to participate in various activities during the semester, to raise awareness about entrepreneurship and to contribute to students' entrepreneurial abilities. In addition, within the scope of the course, it is aimed that students will be able to analyze entrepreneurial business idea development and implementation deficiencies in their subject areas. Another aim of the course is to contribute to the students' entrepreneurship project proposals and new business ideas at the end of the semester. |

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| **Learning Outcomes** |
| Students who become successful in this course will be able;* to carry out studies that will affect the society, within the scope of the concepts of social responsibility and volunteering,
* to interact with various foundations and associations,
* to carry out field studies within the scope of social impact,
* to address a social problem and turn this problem into a business plan,
* to work in teams and to be organized.
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| **Course Outline** |
| This course includes conferences, seminars and projects within the scope of social entrepreneurship, entrepreneurship and social responsibility concepts, visits will be made to various foundations and associations within the scope of social responsibility. As a result of these activities, it is expected that a problem will be handled and transferred into a business plan, and then delivered as a presentation and report. |

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| **Scoring Criteria for Entrepreneurship and Social Impact Course** |
|   | **Activity** | **Points** | **Considerations** |
| 1 | Participation in the SEPIP Event | 2 | Being on the participant event list |
| 2 | Participation in the Seminar/Conference | 2 | Being on the participant event list |
| 3 | Participation in courses | 2 | Certificate |
| 4 | Taking part in BAP projects | 6 | Being on the participant event list |
| 5 | Taking part in the Social Responsibility project | 3 | Being on the participant event list |
| 6 | Animal Shelter Visit | 3 | Photo |
| 7 | Nursing Home Visit | 3 | Photo |
| 8 | Refugee Camp Aid Activities | 3 | Documentation |
| 9 | Humanitarian Aid Organizations Activities | 5 | Documentation |
| 10 | Tree Planting | 2 | Video, Photo |
| 11 | Participation in voluntary activities on behalf of the university | 2 | Documentation |
| 12 | Participation in Social Aid Campaigns | 2 | Documentation |
| 13 | Organizing a Social Aid Campaign | 5 | Documentation |
| 14 | Participating in Demo Day | 10 | Documentation |
| 15 | Making a Presentation on Demo Day | 50 | Documentation |
| **TOTAL** | **100** |   |

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| **Textbook(s)/References/Materials:** |
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| **Assessment** |
| **Studies** | **Number** | **Contribution margin (%)** |
| Attendance |  |  |
| Lab |  |  |
| Class participation and performance  |  |  |
| Field Study |  |  |
| Course-Specific Internship (if any) |  |  |
| Quizzes / Studio / Critical |  |  |
| Homework |  |  |
| Presentation |  |  |
| Projects |  |  |
| Report |  |  |
| Seminar |  |  |
| **Midterm Exam/Midterm Evaluation** | 1 | %50 |
| **General Exam / Final Evaluation** | 1 | %50 |
| **Total** | **%100** |
| **Success Grade Contribution of Semester Studies** |  | %50 |
| **Success Grade Contribution of End of Term** |  | %50 |
| **Total** | **%100** |

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| **Course’ Contribution Level to Learning Outcomes** |  |
| **No** | **Learning Outcomes** | **Contribution Level** |
| **1** | **2** | **3** | **4** | **5** |
| **1** | To show the ability to apply knowledge and equipment in the field of entrepreneurship by actively channeling it to real processes in the sector. |  |  |  |  | x |
| **2** | To learn and communicate with the actors of the entrepreneurship ecosystem and to participate in professional development activities. |  |  |  |  | x |
| **3** | To evaluate and apply entrepreneurial dynamics by placing them within the framework of basic and current practices. |  |  |  | x |  |
| **4** | To be able to produce new project and business from an entrepreneurial perspective. |  |  |  |  | x |
| **5** | To apply project development skills in teams. |  |  |  | x |  |
| **6** | To have the ability to interpret, question and apply the knowledge gained during the course within the current entrepreneurship ecosystem and macroeconomic conjuncture. |  |  |  |  | x |
| **7** | To be individuals with advanced social and intellectual capacity, vision, high ethical values, and ability to adapt to group communication and teamwork. |  |  |  |  | x |

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| **ECTS / Workload Table** |
| **Activities** | **Number** | **Duration (Hours)** | **Total Workload** |
| **Course hours (Including the exam week): 16 x total course hours)** |  |  |  |
| Laboratory |  |  |  |
| Application |  |  |  |
| Course-Specific Internship (if any) |  |  |  |
| Field Study |  |  |  |
| **Study Time Out of Class** |  |  |  |
| Presentation / Seminar Preparation |  |  |  |
| Projects |  |  |  |
| Reports |  |  |  |
| Homework |  |  |  |
| Quizzes / Studio Review |  |  |  |
| Preparation Time for Midterm Exams / Midterm Evaluation |  |  |  |
| Preparation Period for the Final Exam / General Evaluation |  |  |  |
| **Total Workload** |  |  |